

Keynotes:

- 1.AI: Does it Really Enhance the Role of Business Analysis?
- 2. The Product Owner: From Good to Great
- 3. Business Analysis in an Agile World



Testimonials

Thoroughly impressed by his knowledge of agile, his view on the role of business analysts and product owners, and his clear, concise, empathic, and entertaining speaking skills."

Patrick Van Renterghem CEO, IT Works Belgium

Fantastic experience working with Marcus, open, flexible, and covered topics relevant to my expertise

Esta Lessing

Founder, Business Analysis Excellence Pty Ltd.

Marcus has a knack for making guests feel valued and comfortable as he expertly guides conversations and builds exceptionally high-quality content.

Joe Perez
CTO, SolonTek Corporation

